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Excel Challenge Report

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. About half of all kickstarters are successful, with the most being in May and the least being in December.
   2. The category with the highest number of successful projects is theater, and the category with the lowest number of successful projects is journalism.
   3. The sub-category with the highest number of successful projects is plays, and the sub-category with the highest number of failed projects is also plays.
2. What are some limitations of this dataset?
   1. Most of the data is from the United States.
3. What are some other possible tables and/or graphs that we could create?
   1. A table depicting the amounts of successes and failures of staff picks would be helpful to see if staff picks help projects succeed on average.